

Entrepreneurial-Life Article Guidelines

What is Entrepreneurial-Life Magazine?

As the name suggests, we are all about entrepreneurs. Whether you are a start-up or established, serving your hometown, or expanding into new markets, we are all part of a global community. From Toronto to Oslo to Bangkok to Berlin, we decided to follow a passion, saw an opportunity, or found the corporate world lacking. We also share the same challenges, and 3 AM worries.

Today's entrepreneur can work from anywhere, finds unique ways to carve out time for work, family, friends, exercise, and relaxation and quickly learns how to become a creative and practical thinker.

Entrepreneurial Life is focusing on making all that a little bit easier. We know your priorities are a blend of personal and business; looking for financing, healthy eating, raising kids, working on team building, worrying about climate change and your list goes on! So, we will strive to offer articles tailored to all of that while connecting you with other business owners through relevant content and advice.

SUGGESTED ARTICLE TOPICS

LIFESTYLE - Food, drink/wine, travel, wellness/diet/exercise/spiritual, family.

REVIEWS - Book, documentary, streaming content, movie, theatre

CLIMATE CHANGE - Sustainability, eco- businesses. Effects on our lifestyle, lands, or wildlife,

BUSINESS: Advice/tips, efficiency, growth, IT, Global

MARKETING: Branding, content marketing, social media, strategies

Or just pitch us something

DETAILS

Word count – flexible. If you can say it in 300 words, fine; if runs to over 2000 words and we need to run it in two parts, we can do that too.

Be genuine and avoid the overuse of buzzwords and jargon.

Include proper attribution of data, quotations, and outside content referenced in the article.

If relevant to the content, no more than one link to your company's website in the body of the post.

FINALLY

Approved posts to be published with a headshot and short bio. In addition, you can include links to your website & social media, a current business special or a recent publication/book.

We have the right to edit your guest blog content and update it in the future for accuracy and comprehensiveness.

We will extensively promote you and your article through social media channels and our monthly newsletter.

CONTACT: JILL@JBCROSSLAND.COM | 1 403 901 6147